



INDIANA COMMISSION ^{for}
HIGHER EDUCATION

MEDIA CONTACT:

Emily Price at eprice@che.in.gov or (463) 261-7397

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Gov. Braun Announces Indiana's #WhyApply Day and College Application Week Campaign

High school seniors can apply to participating Indiana institutions for free

(INDIANAPOLIS) — Governor Mike Braun today is recognizing #WhyApplyDay by encouraging Hoosier high school seniors to spend this weekend preparing their college applications so they're ready to apply for free at participating Indiana institutions next week. College Application Week begins in Indiana on Monday, during which applications at dozens of Indiana institutions offering four-year, two year, and trade school certifications are free.

"As students consider options after high school graduation, I encourage them to explore the dozens of colleges and universities here in Indiana as well as our state's trade schools to gain skills for high-wage careers in growing industries," said Gov. Braun. "I am working hard to make costs more affordable for students and families, including keeping tuition and fees flat at public institutions this year. If students are considering college or trade school, there's no better time to apply than when applications are free next week."

Over 30 Indiana public, private, and proprietary colleges and universities are participating in Indiana's College Application Week, September 21-25. Colleges include a range from select trade schools and certificate programs to two-year and four-year institutions. During this week, students can apply to all participating colleges and universities for free. This annual effort encourages students to apply to Indiana colleges before early application deadlines, allowing students a greater chance of receiving institutional financial aid.

"In Indiana, we want our high school graduates to be prepared for a dynamic future – whether they choose enrollment in higher education, employment right after high school, or enlistment in military service," said Dr. Katie Jenner, Indiana Secretary of Education. "For high school seniors on a path to enrollment, now is an exciting time as they dream big and begin the college application process. This is also an excellent opportunity for students of all ages to explore the wide range of options for their future. This early exploration is an important part of helping students make informed, confident decisions about their next steps."

College Application Week is part of [Learn More Indiana's](#) annual College GO! initiative which takes place each fall with information and resources designed to help Hoosier K-12 students explore and plan for education beyond high school. This Friday, September 18, #WhyApply Day kicks off College Application Week (Sept. 21-25) with a social media campaign encouraging Hoosiers to share why pursuing education beyond high school can be beneficial.



2026 COLLEGE APPLICATION WEEK

WAIVED APPLICATIONS



AC/C TECH ANDERSON UNIVERSITY BALL STATE UNIVERSITY BUTLER UNIVERSITY CARIS COLLEGE DEPAUW UNIVERSITY FRANKLIN COLLEGE GRACE COLLEGE HANOVER COLLEGE HUNTINGTON UNIVERSITY INDIANA STATE UNIVERSITY INDIANA TECH INDIANA UNIVERSITY BLOOMINGTON COMMON APP: SELECT "INDIANA COLLEGE APPLICATION WEEK (INDIANA RESIDENTS ONLY)" APPLY IU APPLICATION: USE CODE BLCOLLGO INDIANA UNIVERSITY COLUMBUS INDIANA UNIVERSITY EAST INDIANA UNIVERSITY FORT WAYNE INDIANA UNIVERSITY INDIANAPOLIS USE CODE: INCOLLGO INDIANA UNIVERSITY KOKOMO INDIANA UNIVERSITY NORTHWEST INDIANA UNIVERSITY SOUTH BEND INDIANA UNIVERSITY SOUTHEAST	INDIANA WESLEYAN UNIVERSITY IVY TECH COMMUNITY COLLEGE ALL CAMPUSES JEREMI COLLEGE MARIAN UNIVERSITY PURDUE UNIVERSITY FORT WAYNE USE CODE: COLLEGE026 PURDUE UNIVERSITY INDIANAPOLIS PURDUE UNIVERSITY NORTHWEST FREE THE ENTIRE MONTH OF SEPTEMBER PURDUE UNIVERSITY WEST LAFAYETTE COMMON APP: SELECT INDIANA COLLEGE GO! FEE WAIVER OPTION WITHIN THE APPLICATION ROSE-HULMAN UNIVERSITY USE CODE: ALUM2027 SAINT MARY'S COLLEGE SALEM UNIVERSITY STELLAR CAREER COLLEGE TAYLOR UNIVERSITY TRINE UNIVERSITY UNIVERSITY OF INDIANAPOLIS UNIVERSITY OF SOUTHERN INDIANA VALPARAISO UNIVERSITY VINCENNES UNIVERSITY WESTERN GOVERNORS UNIVERSITY (WGU)
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WAIVED FEES ARE APPLIED TO INSTITUTIONS' APPLICATIONS.




09-15-2026

*Colleges not indicated above may offer financial assistance for students who demonstrate financial need.
 Contact the institution for more information about college application fee waivers.*

You can view the [list of participating colleges and supporting resources](#) online.

College Application Week is sponsored in partnership by the [Indiana Commission for Higher Education](#) and the [American College Application Campaign \(ACAC\)](#) to increase the number of students who pursue education beyond high school, including first-generation and low-income students.

#WhyApply Day – Friday, Sept. 18, 2026

Join us today in telling students and peers why it's important to apply to college. Whether it's a certificate program, two-year or four-year degree, share your reason for applying by using the provided [printouts](#) and taking a selfie with the hashtag #WhyApply. There is also a social media toolkit and examples to get you started. By sharing motivating messages on social media about the importance of applying to college, you can inspire others to apply by sharing your #Why.

For more information, visit <https://learnmoreindiana.org/collegego>.

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About the Indiana Commission for Higher Education

Created in 1971, the Indiana Commission for Higher Education (CHE, Commission) is the State's higher education coordinating agency, driven to improve economic and social mobility for fellow Hoosiers through postsecondary education and training, and is a part of Governor Mike Braun's Office of Education. The Commission also administers Indiana's state financial aid programs, including [21st Century Scholars](#), which celebrated 35 years in 2025.

About the American College Application Campaign

The American College Application Campaign (ACAC) is a national effort to increase the number of first-generation college students and students from low-income families pursuing a college degree or other higher education credential. The purpose is to assist high school seniors as they navigate the college application and admissions process and ensure each participating student submits at least one admissions application.